

**CRADLE COAST NATURAL RESOURCE
MANAGEMENT (NRM) BENCHMARKING SURVEY
URBAN RESIDENTS INTERVIEW SCHEDULE**

Information for Interviewer

The project is funded by Cradle Coast NRM which is based in Burnie and involves telephone interviews with 500 urban residents in north west Tasmania. The telephone survey should last no more than 20 minutes and you should interview only those persons you reasonably judge to be 18 years of age and over.

If additional information is requested about the project you can refer them to a website (www.ebc.net.au/ccnrm) or indicate the project manager will contact them.

If you are required to explain...

Cradle Coast NRM is the formally recognised NRM body for North West Tasmania and is hosted by Cradle Coast Authority, an independent regional development organisation representing the nine local governments in the region.

Natural Resource Management (NRM) is the management of all activities that use, develop and / or conserve our air, water, land, plants, animals and micro-organisms and the systems they form. In all our activities we must make balanced decisions between the environment, society and economics.

Interview Process

Hello, my name is..... I am from Environment and Behaviour Consultants and we have been contracted by Cradle Coast NRM to undertake a survey of residents in north west Tasmania. You may have read about the survey in your local newspaper.

The survey is being undertaken so Cradle Coast NRM can better support people in the region in addressing environmental issues. The survey will take about 20 minutes to complete and all the information you provide is confidential. Would you have some time for me to ask you some questions?

1. Do you live on, own or look after a rural property?

- ☐ Yes (*Interviewer: Use the rural land manager interview schedule to complete the interview*)
☐ No

AWARENESS OF CRADLE COAST NRM

2. Had you heard about Cradle Coast Natural Resource Management or Cradle Coast NRM prior to this survey?

- ☐ Yes
☐ No (Go to Question 4)

3. What do you think is the main activity undertaken by Cradle Coast NRM? (*blank if don't know*)

-
4. Cradle Coast NRM is responsible for supporting the management of natural resources in the region. If they wanted to communicate information to people in your area, what do you think would be the best way for them to do this? (*read list*) (*multiple responses*)

- | | |
|--|--|
| <input type="checkbox"/> Visit people at their homes or properties | <input type="checkbox"/> Have a field day |
| <input type="checkbox"/> Put information in the local newspaper | <input type="checkbox"/> Hold community meetings |
| <input type="checkbox"/> Put information on the radio | <input type="checkbox"/> Post information through the mail |
| <input type="checkbox"/> Place information on their website | <input type="checkbox"/> Email information |
| <input type="checkbox"/> Place TV advertisements | <input type="checkbox"/> Letterbox drop |

Other _____

5. We have asked you about Cradle Coast NRM, but have you heard of the Cradle Coast Authority?

☐ Yes ☐ No

LOCAL ENVIRONMENTAL ISSUES

6. What do you think are the three most important environmental issues in your local area near where you live?
(blank if don't know)

1. _____

2. _____

3. _____

7. If you were to judge the environmental health of the land around where you live on a scale from one (1) to ten (10), with one (1) being very unhealthy and ten (10) being very healthy, what score would you give it?

Score ____ ☐ Don't know

8. On a scale from one (1) to ten (10), how would you have judged the environmental health of your local area 10 years ago?

Score ____ ☐ Don't know

9. (Interviewer: Only ask this question if the scores for questions 7 and 8 are different. Depending on the difference in scores between 7 and 8 ask...)

What has changed in your local environment over the past 10 years?

HOUSEHOLD ACTIVITIES

10. Please indicate if you agree with any of the following statements....

☐ I always recycle or reuse household waste

☐ I regularly buy local produce

☐ I have a water efficient washing machine

☐ I have a solar hot water system

☐ I use compact fluorescent globes rather than incandescent

☐ I have a solar electricity system

☐ I regularly use environmentally friendly cleaning products

☐ I know the carbon footprint of my house

☐ I turn machines and computers off from standby

☐ I have a solar hot water heater

☐ I have a rainwater tank installed to save on mains water

11. What is the main form of transport you currently use?

☐ Car

☐ Motorbike

☐ Bicycle

☐ Walking

☐ Public transport

12. If you could change the form of transport you use, what would you prefer this to be?

☐ Would not change

☐ Car

☐ Motorbike

☐ Bicycle

☐ Walking

☐ Public transport

Other _____

RECREATIONAL USE OF THE NATURAL ENVIRONMENT

13. In the last 12 months have you visited or engaged in any recreational activities on publicly managed coastal, ocean or bush areas in North West Tasmania?

☐ Yes

☐ No (Go to Question 16)

14. What types of activities did you engage in? (*Free recall, multiple responses*)

☐ Fishing

☐ Walking or hiking

☐ Camping

☐ Use of ATVs, Quad or trail bikes

☐ 4WD

☐ Hunting

☐ Bike riding/cycling

☐ Boating, kayaking etc

☐ Snorkelling or diving

Other activities _____

15. What were the main locations where you participated in these activities? (*Interviewer: Describe in sufficient detail so locations can be identified on a map*)

1. _____

2. _____

3. _____

4. _____

BELIEF STATEMENTS

16. I am going to read out some statements. After I read out each statement could you tell me whether you strongly agree, agree, tend to agree, tend to disagree, disagree, or strongly disagree with each statement? (*Interviewer: If they don't know then leave blank*)

Over the last 20 years, farms in North-west Tasmania

have been well managed.....SA A TA TD D SD

17. Over the last 20 years forests and reserves in North-west Tasmania

have been well managed.....SA A TA TD D SD

18. I follow the guidelines, such as 'Tread Lightly' when

using natural areas.....SA A TA TD D SD

19. Being able to use natural areas as I wish is important to me.....SA

A TA TD D SD

20. I think the land around here will be able to sustain the current

levels of farm production into the future.....SA A TA TD D SD

21. I am becoming more concerned about the environmental

issues related to the north west than I was a few years ago.....SA A TA TD D SD

22. I have thought about more efficient ways of using power

and water in my home.....SA A TA TD D SD

23. Natural areas should be valued for their own merits.....SA

A TA TD D SD

24. There is no point in doing things differently in my life to better

address some of the environmental issues.....SA A TA TD D SD

25. In adopting better environmental practices, people need

be provided with funding or rebates.....SA A TA TD D SD

26. I have a good understanding of what is meant by biodiversity.....SA

A TA TD D SD

27. I am concerned that if climate change is ignored it will have a negative impact on me and my children.....SA A TA TD D SD
28. I don't think the land around here will be able to sustain the current levels of forestry production into the future.....SA A TA TD D SD

RESIDENT CHARACTERISTICS

29. Do you own or have a shack?

☐ Yes

☐ No (Go to Question 32)

30. How long does it take to travel from home to your shack? (*Time to nearest ¼ hour*)

_____ (*record hours and/or minutes*)

31. On average how many times a year do you use your shack?

☐ Once a week or more

☐ Once every two or three months

☐ Once every two or three weeks

☐ Once every six months

☐ Once a month

☐ Once a year or less

32. Do you have a garden that you look after?

☐ Yes

☐ No (Go to Question 35)

33. Does your garden mainly have native plants?

☐ Yes

☐ No (Go to Question 35)

☐ Don't know (Go to Question 35)

34. Are most of your native plants from Tasmania?

☐ Yes

☐ No

35. In the last two years have you been active in a Landcare, environmental or conservation group?

☐ Yes

☐ No

36. Do you rent or own the home you are now living in?

☐ Rent

☐ Own (*including have a mortgage*)

37. How many years have you lived at your current address?

_____ years (*if less than 1 year record 1 year*)

38. How many years have you lived in north west Tasmania?

_____ years (*if less than 1 year record 1 year*)

39. What is your occupation?

40. What is the highest level of education that you have? Is it...(*Don't read*) (*One response only*)

☐ Primary school

☐ TAFE or vocational college

☐ Year 10

☐ University

☐ Year 12

Other (please specify) _____

41. Do you use the internet in your home?

☐ Yes

☐ No

42. In what town is your home?

43. In what year were you born? _____

44. *Interviewer: Record Male or Female*

☐ Male ☐ Female